Electronic Acknowledgement Receipt				
EFS ID:	5691004			
Application Number:	09917792			
International Application Number:				
Confirmation Number:	9535			
Title of Invention:	Computerized system and method for increasing the effectiveness of advertising			
First Named Inventor/Applicant Name:	Alan D. Gould			
Customer Number:	22191			
Filer:	Daniel J. Glitto/Kathleen Callahan			
Filer Authorized By:	Daniel J. Glitto			
Attorney Docket Number:	50442.010200			
Receipt Date:	13-JUL-2009			
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Time Stamp:	17:11:01			
Application Type:	Utility under 35 USC 111(a)			
Payment information:	_1			
Submitted with Payment	yes			
Payment Type	Electronic Funds Transfer			
Payment was successfully received in RAM	\$310			
RAM confirmation Number	3668			
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		Total Files Size (in bytes)	34	344867	
Information	4				
Warnings:					
4	Fee Worksheet (PTO-875)	fee-info.pdf	4a1d35746e42a1c1302743978dd7875d31a 195b0	no	2
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Information	:				
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3 Information Disclosure Statem Filed (SB/08)	Filed (SB/08)	IDS.pdf	3ed58e60b29526666b184dccdc7610eede 8a2x87	no	5
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-	Transmittal Letter	Amendment_Transmittal.pdf	9876388d48d44341c2e3b3d26ea725a077 d065ae	no	3
2	Transmittal Letter		97766		
Information	:				
Warnings:					
1 Amer	Amendment/Req. Reconsideration-After Non-Final Reject	Response_to_OA_of_March_11 _2009.pdf	\$29eb217654c360d694603ba8849e2ad94 4ea472	no	22
			168427		

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/D0/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt. In due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.